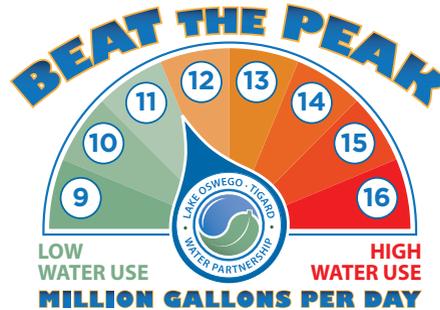


# Hot weather challenges *Beat the Peak* campaign

## High five to Lake Oswego water customers!

The “Beat the Peak” Water Conservation Campaign seems to be having a positive impact on water use in Lake Oswego. On a weekend last month that saw temperatures reach over 100°F, residents used just over 12 million gallons of water on Sunday, four times higher than the average winter day use. Water use on Saturday reached 11.7 million gallons. That’s close to, but not above, the water use target of 12 million gallons per day (mgd) established for the City of Lake Oswego’s Beat the Peak summer water conservation campaign.

“We would like to thank Lake Oswego residents for keeping water use at the Beat the Peak goal of 12 million gallons per day,” says Kari Duncan, Lake Oswego’s water treatment manager.



“We encourage residents to continue to help Beat the Peak by reducing lawn watering,” explains Duncan.

Lawn watering is the main reason that summer water use spikes. Many homeowners over-water their lawns and gardens. Experts advise that lawns need only one inch of water per week to stay healthy

and green, even when the weather gets hot..

*Beat the Peak is brought to you by the:*



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